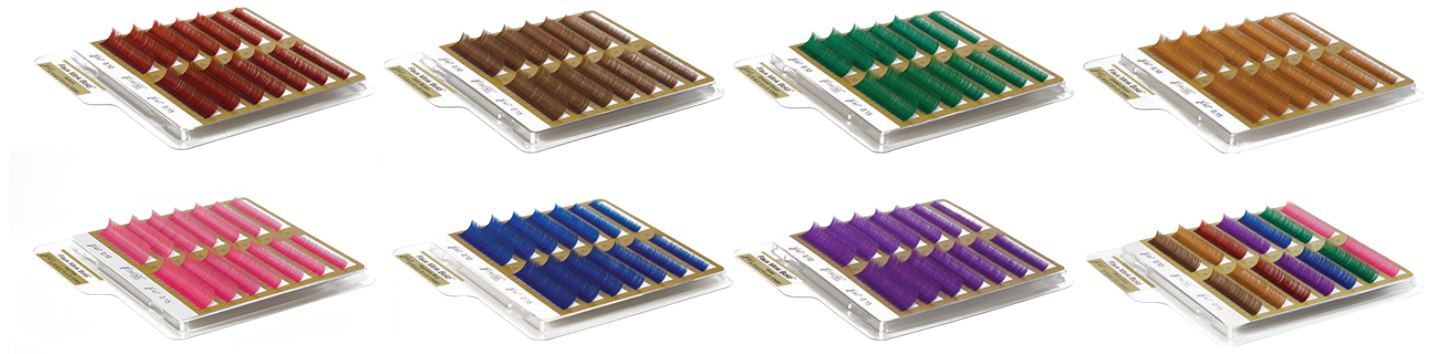


# FAUX MINK BOLD™ COLOR LASH TRAY



## APPLICATION

### *product positioning*

Faux Mink Bold™, our most versatile lash, gets a fresh twist with **7 new colorful hues**. Make a statement with a bright pop of color, or subtly complement your client's eyes using Eyelighting color blending techniques. The new Faux Mink Bold color range will help maximize your artistic capabilities and your client's satisfaction.

Add colored lashes to your menu for a fraction of the cost vs. purchasing individual colored lash canisters. Breeze through artistic applications with increased efficiency due to the easy to use lash tray packaging.

### *lash tray options*

Faux Mink Bold Colored Lashes are available in X40™ curvature in the following options:

- Multi-color, single length trays: 7 length options available
- Single color, Multi-length trays: 7 color options available

### *features & benefits*

#### **Bring color into your world.**

- Create subtle Eyelights by blending complementary colored lashes with classic black to enhance the iris of your client's eyes
- Crank up the drama with a heavy application of color on the lower layer of natural eyelashes
- Achieve an understated closed-eye color statement by applying on the top layer of natural lashes
- Add color definition to place even more emphasis on the Area of Emphasis
- Blend with other Xtreme Lashes eyelash extension types for desired designs

### **Get the same great features of Faux Mink Bold Lashes.**

- Bold and visible tips deliver dramatic color payoff and definition
- Lightweight and comfortable to wear, when dry or wet
- Enhanced ease of use and speed with the platform-style packaging
- Sufficient space between each strip for more efficient access

### *how to use*

Since these fibers are the same as Faux Mink Bold, attach using the same application techniques and placement positionings as Faux Mink Bold.

#### Application Techniques:

- Wrapping
- Top Placement
- Bottom Placement
- Side Placement

### *storage & handling*

Store in a cool, dry place between 68° – 77°F (20° – 25°C). Avoid direct sunlight, humidity, and heat.

### *warnings*

Keep out of reach of children. For external use only.